

## **<u>Tire Connection - Michelin Advantage Program</u>**

FMCA is a Consumer Association member of the Michelin Advantage Program. This program is intended to provide competitive prices on Michelin RV tires at all authorized Michelin RV tire dealers that handle national accounts.

Not all Michelin dealers are authorized to handle national accounts, so please contact dealers in advance to make sure they can administer the Advantage Program.

The Michelin Advantage Program does not guarantee the lowest price, as local dealers may be able to provide local customers with better prices. In today's environment, raw material costs have driven tire prices up recently, and some dealers may have tire inventory purchased before some of these increases, which may allow them to provide even more competitive prices than the Advantage Program provides.

The Michelin Consumer Association Advantage Program brought to you by FMCA will allow members to buy new tires at the program price at *any* authorized Michelin RV Tire Dealer across the United States. This could come in especially handy when a tire emergency occurs while a member is traveling.

<u>Click here</u> to see a flier that shows sample prices for common Michelin RV tires, under the Advantage program. For estimated pricing on additional tires not on the sample list, please contact the FMCA Membership department at <u>membership@fmca.com</u> or (800) 543-3622.

Members should visit <u>www.michelinrvtires.com</u> to locate an authorized Michelin RV tire dealer, to research tires, and to select the right tires for your motorhome. The tires listed on that site are included in the program.

FMCA members will always need to follow the <u>instructions</u> provided by FMCA in order for dealers to recognize them as Advantage Program members, including providing their FMCA membership number and expiration date.

## Any fees for mounting, balancing, state and local taxes, and tire disposal are extra and quoted locally by the servicing dealer, so those fees are not included in the program.

The tire purchase must be paid for with a credit card — VISA, MasterCard or American Express — at the servicing dealership. Michelin's corporate office will charge the credit card the discounted price. FMCA will then send the member — via e-mail — a copy of the invoice that reflects the total with the Advantage Program tire price.

Currently, the FMCA Michelin Advantage Program is available at authorized Michelin dealers within the United States. The Michelin Advantage Program was originally designed to support trucking customers. FMCA is bringing the opportunity for RV owners to access the benefits of the program.

For Michelin RV tire questions, visit <u>www.michelinrvtires.com</u> or call Michelin Customer Care at (800) 847-3435. Or, visit an authorized Michelin RV tire dealer.

## **FMCA Michelin Advantage Program — Instructions** (FMCA member login required)

<u>Click here</u> for instructions on how to purchase tires using the FMCA Advantage Program account (member sign-in required).

For more information about the FMCA Michelin Advantage Program, contact FMCA's Membership department: <u>membership@fmca.com</u>.

To join FMCA, vist the join page or call FMCA at (800) 543-3622.